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With the advent and ubiquity of social media over the past 10 years, everyone seems to be a social media cheerleader, including myself. That s when I came across a

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Brandon Mendelson (born April 25, 1983) is an American comedian and author. Mendelson has advocated for breast cancer awareness. His book, Social Media Is Bullshit

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In this lively, insightful guide, journalist and social critic B.J. Mendelson skillfully debunks the myths of social media. Social media is bullshit.

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Sep 20, 2012 Andrew Keen interviews B.J. Mendelson, author of "Social Media is Bullshit," on his experiences using Twitter and other social media platforms as an

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Social media is bulls#*: a look at b. j.

This is a guest post from Gina Joseph, social media community manager at Cision. Well, in those general terms, we certainly don't think so. But if you happen to

The brandon show

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B. J. Mendelson; BJ MENDELSON has contributed to The Huffington Post, Forbes, MTV's O Music Awards, and CNN. He has been quoted by Newsweek, The New York Times, The

Author b. j. mendelson explains why social media

In his latest book Social Media Is Bullshit, Brandon is clearly on a mission to help business see through the hype and expand their online presence.

Social media is bullshit, is bullshit mostly

On Friday, Nov. 16, on day two of the upcoming Explore Portland event, I will interview and debate B.J. Mendelson on the merits of social media.

Social media is bullshit by b. j. mendelson

Jan 02, 2013 Social Media Is Bullshit has 215 ratings and 47 reviews. Peter said: Not a bad book and a quick read, but long before the end I decided not to finish it.

B. j. mendelson - new york city, new york,,

About.me makes it easy for you to learn about B.J. Mendelson s background B.J. Mendelson is the author of the book, Social Media Is Bullshit ; Email Me; B.J

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Social Media is Bullshit is a must read for any entrepreneur looking to take their business online. As a consultant, I've dealt with dozens of clients who have drank

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